

**THE CORPORATION OF
THE TOWNSHIP OF SIOUX NARROWS - NESTOR FALLS**

A regular open meeting of Council was held Tuesday, October 1st, 2024, at the Sioux Narrows Municipal Office. A quorum of Council was present, and this was a duly authorized meeting of the Corporation of the Township of Sioux Narrows - Nestor Falls.

Resolution No. 108-24

Moved by Steve Salvador

Seconded by Doug Brothwell

That the Mayor now calls this meeting to order to deal with matters pertaining to general.

Carried

Resolution No. 109-24

Moved by Matt Rydberg

Seconded by Steve Salvador

That the Council of the Township of Sioux Narrows - Nestor Falls hereby approve and adopt the agenda for the October 1st, 2024, Council meeting.

Carried

Disclosure of Interest – None.

Adoption of Minutes

Resolution No. 110-24

Moved by Doug Brothwell

Seconded by Matt Rydberg

That the minutes of the September 3rd, 2024, regular meeting be adopted as read and published.

Carried

Correspondence – None.

Disbursements

Resolution No. 111-24

Moved by Steve Salvador

Seconded by Doug Brothwell

That the September 2024 Disbursements, having been checked and found that all accounts are in order, passes same for payment in the amount of \$736,058.56.

Carried

By-Laws – None.

Staff Reports

T. Warner – Community Engagement and Trails Coordinator – report attached. Indicated that he would like to hold more community snowshoe trail walks this winter. D. Brothwell – great work on trails and asked for some sort of skid plate for cross-country skiers. G. Black – asked for possibly extending the farmers markets.

H. Gropp – Community Development Officer – report attached. Thanked the municipal team for all their help with some unforeseen challenges at the parks this fall. Expressed a huge thank you to everyone for going above and beyond, and without asking. Handed out copies to council of a new community marketing flyer. Indicated that it was taken to Toronto with NWEMS recently

Staff Reports (cont.)

as part of their package for paramedic recruitment. It is also used by school boards for teacher recruitment efforts. Reported that there will be a virtual session regarding the continued study of a potential accommodation tax in October. D. Brothwell – will end walls for the 4 season recreation complex be eligible in the Trillium Foundation grant. H. Gropp – it is not an eligible expense under this grant.

Pioneer Parks Update – copy attached, as well as copy of a draft summary from the Biologist and recently received written comments from the public in support of the Pioneer Park project.

Reports from Committees

H. Chant (absent) – written report submitted by Councillor Chant was read by W. Kabel, CAO. A copy is attached.

D. Brothwell – the Planning Advisory Committee met September 11, 2024, in Nestor Falls. They approved an application for the use of a steel storage container.

S. Salvador – reported that he picked up and delivered an incident board for the fire department that was purchased and donated by the Men's Breakfast Club.

G. Black – reported that she attended a Sioux Narrows Recreation Committee meeting September 10th, 2024, the grand opening of the Park Meadows Women's Shelter September 17th, 2024, as well as attended a tour of the new 56 unit senior housing complex on 8th street in Kenora. She also met with Ministers Rickford and the Minister of Housing at the tour event. She attended a Kenora District Municipal Association virtual meeting September 19th, 2024. Indicated that the Sioux Narrows Recreation Committee is organizing a Halloween event. She stated that she really appreciates the recreation committee volunteers for all their hard work. She has copies of the recent All Nations Health Partners meeting minutes. She will have them, as well as the Recreation Committee meeting minutes, posted along with the minutes.

Old Business – None.

New Business

Resolution No. 112-24

Moved by Matt Rydberg

Seconded by Doug Brothwell

That the following be appointed as volunteer fire fighters to the Sioux Narrows – Nestor Falls Fire Department: Frederick Wood, William Rice

Carried

Resolution No. 113-24

Moved by Doug Brothwell

Seconded by Steve Salvador

That Council hereby approve the Community Improvement Plan application of Regina Bay Lodge for signage in the amount of \$2,265.50.

Carried

Resolution No. 114-24

Moved by Matt Rydberg

Seconded by Doug Brothwell

That the Council of the Township of Sioux Narrows - Nestor Falls hereby authorizes an application to the Ontario Trillium Fund Grow Grant in the amount of \$300,000 (\$100,000 each year, over 3 years) for activities related to improvements to the community trails program; and,

New Business (cont.)

That Council also acknowledges that any cost overruns are the responsibility of the Township of Sioux Narrows – Nestor Falls.

Carried

Resolution No. 115-24

Moved by Doug Brothwell

Seconded by Steve Salvador

That Council hereby sets a meeting date of October 9th, 2024 at 10:00 a.m. in the Sioux Narrows Council Chambers to establish whether they shall commit to proceed with a housing development project to be carried out by Ayrie Developments Inc., including proceeding with any/all related processes (surplusing land, transferring land, zoning/OP designation, etc.).

Carried

Delegations

S. Marden – thanked council for the opportunity to speak. She explained that they have a problem with a local business who keeps their garbage in an open trailer with no cover. The garbage attracts birds, bears and other animals. It is causing damage to her business property and takes considerable time for them to clean up. They have tried to speak with the business owner. He will not respond. He does pick up garbage that is spread in the immediate vicinity of the trailer, but much more garbage has been dragged into the woods and remains there. This trailer has no cover at all. She sees the efforts of the municipality in beautifying the highway corridor and it is unfortunate that this is happening. She is asking for some sort of consideration to try and remedy the matter. Mayor Black – thanked her, is sorry to hear this and indicated that council will discuss and see if there's anything that can be done. General discussion ensued. MNR has been contacted but they can't do anything. The OPP cannot do anything without a by-law. By-Laws, if considered to enact, do take some time and there is a process and even if implemented, it doesn't always resolve every issue. But council will consider the matter.

P. Hankey Schindele – Pioneer Park – not able to attend.

D. Tolen – Pioneer Park – thanked council for the opportunity to speak. Stated that she asked the municipal office for zoning property maps, as well as a list of municipal properties. She did not get an answer. Municipal staff indicated that the maps are available on the municipal website and that a list would be sent to her of municipal properties. She further indicated that her vested interest in this project involves a longstanding history in this community. Her husband's family built a tourist camp on Crow Lake and a camp on Whitefish Bay. Her husband's family has over 100 years of history in this community. Discussed her concerns over the development's potential for follow through. It is possible that that the developer may not continue beyond the first stage and worries that additional vacant lots could be subdivided and sold, and that short term rentals could be established there. States that the eagle's nest is viable. If this development goes ahead, it will devalue every property in this township. Believes the municipality would be further ahead if we built affordable housing off the waterfront and seniors housing. The only ones who would benefit if we go ahead with Pioneer Park are the developer and investors. The way it was handled was unprofessional. What do we have to do to get across to council how unsatisfied we are. She asked for each council to answer why they think we should do this. G. Black – thanked her and stated that there is a shortage of housing here. We have building and planning checks and balances to go through to ensure good development and values protection. M. Rydberg – wanted to speak to a few of the items noted. Regarding seniors housing, we are in the process of this. Regarding affordable housing, we are working on that too. New housing will bring new people. We have had inquiries about this project from people who want to move here. He wants to see

Delegations (cont.)

the environmental report before making his final decision. D. Brothwell – stated that today is not the first time we have heard from the public. It is not new to council that there are people who are against developing Pioneer Park. We understand this. We also represent everyone, both those who are not in favour and those who are in favour. There are people who want to see growth here. This is not affordable housing. But our housing strategy, which does take into consideration data collected by KDSB for housing needs in our community, indicates that we need seniors housing, we need affordable housing, and we need market rate general housing. The Seniors housing is being developed on property that the municipality owned. We own this property too and it is worthy of consideration. He too wants to see the full report. D. Tolen – heard M. Rydberg say that this has been in the works for several years. Council indicated that the first RFP went out in 2022. D. Tolen – asked what will we do about precedent setting regarding allowing some site work to be done before a decision is made. J. Port – answered that public property is accessible, but that work cannot be done without authorization. The proponent was given authorization. Not precedent setting. Work was authorized. D. Tolen – asked about commercial development. The businesses here are struggling already, why would we permit more competing businesses. G. Black – looks at it differently. New business is healthy for growth and development in a community.

B. Tolen – tourism has dropped considerably since the 1940s. Feels that this project will not help businesses but will equal more seasonal residents. And seasonal residents do not support local businesses. D. Brothwell – said that council has heard the concerns. But, there is something to be said about seasonal residents and what they bring to the community. They do support the community. General discussion ensued regarding local businesses and that the local business owners are best to speak to their success or otherwise.

R. Gripp – asked when that they will be able to access the environmental report. Council indicated that as soon as we receive it, it can be published as a draft report and available to see. Asked who the letter of support was received from. Council indicated Mr. Rebbetoy. It is attached to the Pioneer Park update report as all previous Pioneer Park comments have been handled and will be published along with the minutes once adopted. R. Gripp - feels it would be helpful for council to see a current real estate report about market housing, instead of referencing a study that was done post Covid. He is disappointed that the environmental report will not be received in enough time to have it independently reviewed by them and in such a short time before council has set their meeting to make a decision.

G. Black – indicated that the date of October 9th, 2024, for a decision was made and supported by council. We are repeatedly asked when council will receive the report and make a decision. We now have the summary of recommendations, are expecting the full report this week and now have a date set to make the decision next week. This is what we have been asked for, now we are hearing the opposite. We cannot win.

B. Salvador – wished to speak to the comment about summer residents not contributing to the community. There is a local group, the Men's Breakfast Club who volunteer and contribute greatly.

S. Marden – she operates a seasonal business. It is not year-round. It is too difficult to do so. It is quiet in the off season, and it is hard to find staff. She is not in support of this development but is in support of seniors and affordable housing. Asked if there is a compromise regarding commercial space. Is there a way to protect what is already here. She is all for more businesses, but to add to what we are lacking not what we already have. H. Gropp - we need services. Can we prevent all the types of businesses the private sector may start? No, but perhaps we might have some influence concerning what is proposed to be developed with this project. Generally

Delegations (cont.)

speaking, we have done community surveys asking residents for ideas and business needs. Residents have expressed a number of wants and needs above what we currently do have.

D. Anderson – will the meeting that is set for council to make their decision be open. Council answered yes. Are you considering all the names, some 200, that signed the petition. Council said yes.

D. Brothwell – we can try to target businesses more in need. What we don't do is try to attract more businesses that we already have. We actively try to attract what we don't have.

D. Tolen – what if the developer builds 4 units and can't sell more. What stops him from subdividing and selling vacant lots. J. Port – we could have a take-back clause put as a condition in an agreement. This indicates that if the land is not used as proposed and remains vacant, that it revert to the municipality.

J. Trenchard – referenced the Sioux Narrows – Nestor Falls Official Plan – listed items from the plan and how they are contradicted by the development. Indicated that J. Port said that the development is currently in alignment with the Official Plan. J. Port – indicated that he did not state this. He acknowledged that there is a process in place to amend the plan. It is a living document that does see revisions, including term updates prescribed by the province that involve the Provincial Policy Statement (PPS), of which we were delayed in our OP review recently as the province put out a new PPS. J. Trenchard – speaks about the OP and asked if the RFP is in direct alignment. J. Port – if the project goes ahead, a statutory meeting would be held, an analysis done, a planning report prepared, and a recommendation made to approve it or not. It is then given to council. They may take the recommendation or not. The final decision is theirs. There is no black and white in planning. Many considerations are looked at. J. Trenchard – if there is a new Provincial Policy Statement, should this current process not be delayed to take this into account. J. Port - we already started updating the OP. J. Trenchard – appears to him that, from a governance stand point, that we are making a decision on something that is outdated. J. Port – it is not outdated. We use it all the time. It is completely functional. Development goes on. Processes continue. Including updates. J. Trenchard – regarding the proposed high density of this project. It seems to go against the OP.

E. Anderson – asked if we met with the natives. Council answered, yes, we met with our First Nations neighbours and Grand Treaty #3. We are also trying to arrange a second meeting.

S. Marden – asked about septic. Would public works need to be installed by the Township. Council answered, no, it would be the responsibility of the developer to install a suitable and certified system.

J. Trenchard – an RFP was issued. A project was selected for review. Appears to him that it is the densest proposed project in the area. It seems to go against the OP. We are expecting to see an environmental report less than one week before a decision is to be made. That it will be made available to the public less than a few days before council makes a decision. A road allowance was approved to be pushed through and that may be already against the buffer recommended in the environmental report. The municipality is contemplating giving the land to the developer. He questions whether something nefarious is going on. Feels that we are responsible to prevent any conflict of interest. He questions this.

G. Black – expressed that she totally disagrees. That she is sorry that he feels this way. No one here is doing anything that is nefarious, and no one is doing anything that isn't in the best interests of the community. J. Trenchard – feels that there is an appearance of wrongdoing, but he cannot specify what. Council indicated that this is a serious allegation and asked him to state what specifically he feels is questionable. J. Trenchard answered that it is nothing specific, he is not making an allegation, but he repeated that there is little time to review the environmental

Delegations (cont.)

assessment, and that council is considering giving the land away. H. Gropp – spoke to the question of council potentially gifting land. It is a common and acceptable practice in Ontario.

Adjournment

Resolution No. 116-24

Moved by Matt Rydberg

Seconded by Doug Brothwell

That the business of the meeting having been dealt with, a motion for adjournment is so made.

Carried

Members Present

G. Black

M. Rydberg

D. Brothwell

S. Salvador

Mayor

Clerk

Township of Sioux Narrows - Nestor Falls

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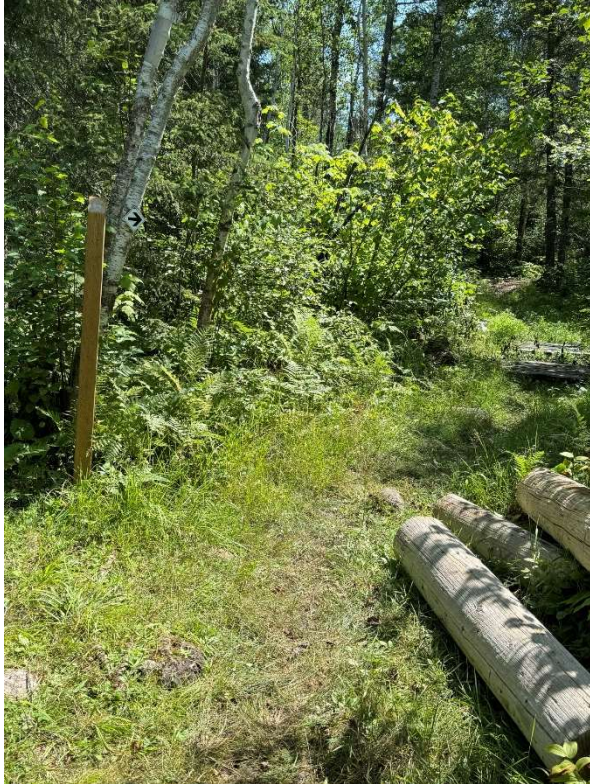
Community Engagement and Trail Coordinator Update

Creation Date:	September 24, 2024
Prepared By:	Timothy Warner- Community Engagement and Trail Coordinator
<p>Physical Hiking Trails Overview:</p> <ul style="list-style-type: none">• Hiking Trail Visitors: Boreal Trail Visitors To Date: 396• Online Interactions (2024 Year to Date)<ul style="list-style-type: none">• 1,194 QR Code Scans (Of which, 742 are unique users)• 4,306 Combined Google and hiking app interactions• The Caliper Lake Nature Trail is expected to publicly reopen on September 29th.<ul style="list-style-type: none">• Multiple Ontario parks staff from Quetico Park will be working on the weekend of September 27th and 28th to re-establish the trail.• Many trail improvement projects have been completed, and many more are planned to increase safety and enjoyability (See attached images). <p>Trail Programming & Community Outreach</p> <ul style="list-style-type: none">• SNNF sponsored event attendance Total: 386 (Up 30% from 2023)• Trail programming went well and is still in development for next year.• Ontario Parks is working with the Trail Department to develop an educational time-lapse video showing the forest regrowth in Caliper Nature Trail using hikers' pictures to contribute images to the project. <p>Farmers Market:</p> <p>All vendors have expressed thanks, and all have expressed interest in returning next year. We are exploring improvements for the 2025 season.</p>	
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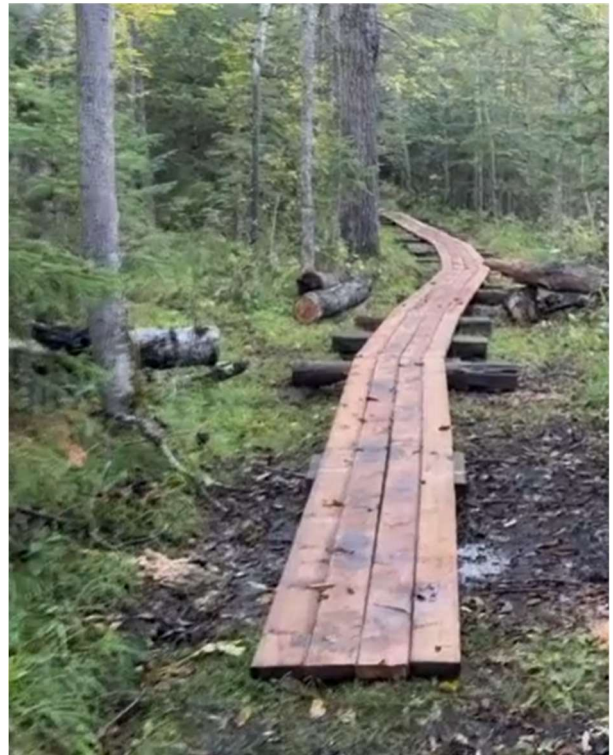


Live the Lake Life

Before: Boreal Trail, Nestor Falls..... After



Before: Fern Valley, Sioux Narrows..... After



Before: Aspen Trail, Sioux Narrows..... After



Before: Fern Valley Trail, Sioux Narrows..... After



Township of Sioux Narrows - Nestor Falls

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Report to Council

Council Meeting Date:	October 1, 2024
Prepared By:	Heather Gropp, Community Development Officer
Capital Infrastructure Projects: <p>The construction of Phase II of the Nestor Falls Bike Trails commenced on Friday September 27th. The team will work at the site until it is no longer possible to do so this fall. Any unfinished work will be completed in the spring.</p> <p>The Sioux Narrows Government Dock project is wrapping up. Municipal staff toured the site and identified a number of deficiencies. These are being corrected by the respective contractors. We expect that these reparations will have an impact on the useability of the playground in particular.</p> Health Hub Update: <p>The Health Hub located next to the Sioux Narrows Nursing Station Clinic began its operation in September. Two new practitioners were present in the hub offering Naturopathic Medical care, and footcare. Both practitioners are happy with the space and level of bookings. There will be a community public open house on Monday October 21, 2024 hosted by the practitioners. All community members are invited to come and learn more about the space and offerings.</p> Partnership Marketing Update: <p>In May and June 2024, we ran a partnership marketing campaign with the City of Kenora, Destination Northern Ontario and Destination Ontario focused on Lake of the Woods. This was a significant campaign targeted at Minnesota and Wisconsin. This was, once again, a very high performing campaign. I have attached the Campaign summary report to this report for your information. On a dollar per dollar basis this campaign was the best performing drive partnership campaign by Destination Ontario this past spring. Toronto did have more impressions than we did, but they also spent more money. Our advertising and in particular the Lake of the Woods messaging resonates with potential visitors in Minnesota and Wisconsin.</p>	



Live the Lake Life

Township of Sioux Narrows - Nestor Falls

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Ontario Trillium Foundation Trails Grant:

On October 9, the Ontario Trillium Foundation Grow Grant is open for applications. The purpose of a grow grant is to take a successful project to a next level. Grow grants range from \$100,000 to \$600,000 over 2 or 3 years. Grants support established programs and services that have a proven track record of success and meet community need. Applicants can apply for funding to expand, improve or adapt an existing program or service. Staff are seeking Council's direction to submit an application for \$100,000 per year over 3 years. (total \$300,000) to enhance and improve the work on our trails over the next three years. We have had considerably success with growing and expanding the trail network in our community. We also believe that we are increasing the trail usage, and that they are becoming a unique attraction for visitors to our community. We would use this grant to increase winter opportunities on our trails, including the purchasing of specialized grooming equipment, increase the work of the volunteer trails committee, enhance public engagement on the trails, add additional trail maintenance support, and build trail improvements. There are no matching fund requirements for this grant.

October is Small Business Month

The Township, along with LOWBIC, the Northwest Business Centre and our other local business agencies and partners are holding 2 events in Sioux Narrows-Nestor Falls on October 8th to celebrate. These events are to celebrate our vibrant local small business community and connect them with resources that will help to support their business.

Sioux Narrows: Northern Ontario Sports Fishing Centre from 10am – 11:30am, business appreciation/meet and greet. This will be a good opportunity to chat with many of the regional organizations who are able to support our businesses in a more casual setting.

Nestor Falls: Funder's Forum/Meet and Greet from 1:30pm to 3:30pm at the Nestor Falls Community Centre. Businesses are invited to come and meet with Business support organizations and funders to learn more about ways they can help support your business.



Live the Lake Life

A scenic view of a rocky shoreline. In the foreground, a small white boat with a blue stripe is moving across the water, leaving a white wake. The background features a steep, rocky cliff covered in dense green trees and shrubs. The sky is clear and blue.

US DRIVE - Summer 2024

Final Results

July 2024

An Agency of the Government of Ontario

**DESTINATION
ONTARIO**

PARTNERSHIP OVERVIEW

The US Drive campaign focused on seasonality and product experiences to encourage American road trippers to plan a trip to Ontario this summer.

The purpose of this program:

- Leverage joint Destination Ontario and partner investments to increase consideration of Ontario destinations and experiences among near border US leisure travelers
- Maximize Destination Ontario resources, tools and vendors to help deliver an impactful campaign, with optimized results and learnings for Destination Ontario and its partners
- Work together to drive results against our common business objectives and drive qualified leads

PARTNER URL: <https://www.experiencelakeofthewoods.com/>

PARTNER SPECIFIC MARKET TARGETING: Minnesota & Wisconsin



CREATIVE RECAP

HALO MEDIA

HALO MEDIA CREATIVE PLATFORM

INSIGHT

Ontario to see that no one could possibly ever say they've "been there, done that" to everything.

IDEA

Let's entice Americans to come visit us by showing them all they have yet to do.

CONCEPT

BE HERE. DO THAT.



CREATIVE RECAP

PARTNER MEDIA

SOCIAL NEWSFEED AD MOCKS

Creative carried through Facebook, Instagram and Google Demand Gen.



Destination Ontario

Sponsored

The best fishing, boating, swimming, paddling and sightseeing you'll find anywhere.



[experiencelakeofthewoods.com](https://www.experiencelakeofthewoods.com)

Summer on Lake of the Woods, Canada

Be Here. Do That.

[Learn more](#)



Like



Comment



Share



Destination Ontario

Sponsored

There are over 14,000 islands and 65,000 miles of shoreline to explore here.



[experiencelakeofthewoods.com](https://www.experiencelakeofthewoods.com)

Summer on Lake of the Woods, Canada

Be Here. Do That.

[Learn more](#)



Like



Comment



Share



Destination Ontario

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Enjoy some lakeside fun and the laid-back urban atmosphere of Kenora and Sioux Narrows-Nestor Falls, Canada this summer.



[experiencelakeofthewoods.com](https://www.experiencelakeofthewoods.com)

Summer on Lake of the Woods, Canada

Be Here. Do That.

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Like



Comment



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Destination Ontario

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Just a short drive away lies an oasis of fun and adventure for the whole family.



[experiencelakeofthewoods.com](https://www.experiencelakeofthewoods.com)

Summer on Lake of the Woods, Canada

Be Here. Do That.

[Learn more](#)

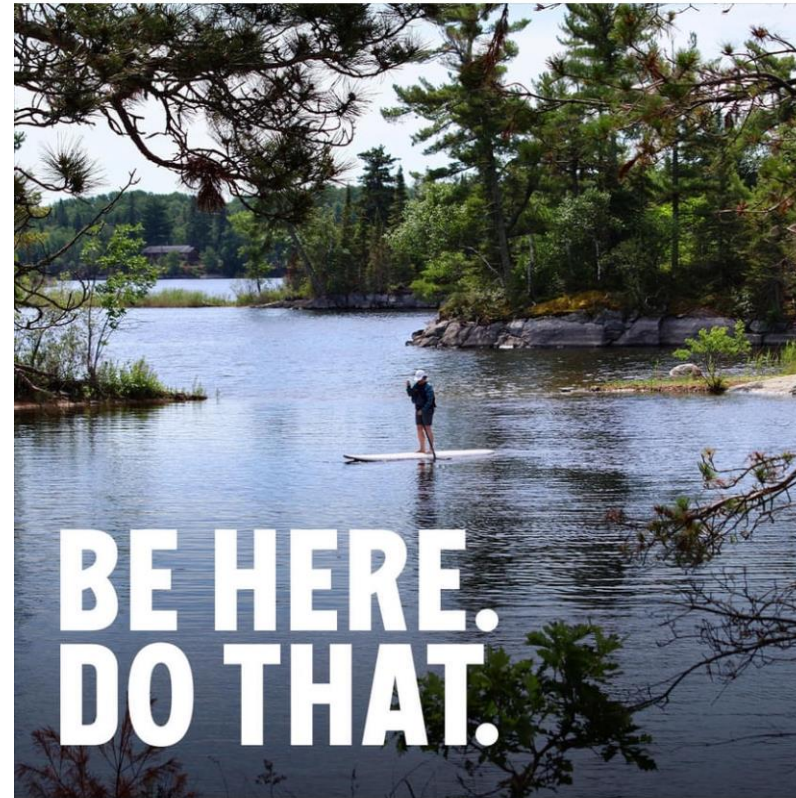


Destination Ontario

Sponsored



Discover world-class fishing, endless paddling routes, miles of hiking trails, natural beauty and urban culture.



[experiencelakeofthewoods.com](https://www.experiencelakeofthewoods.com)

Summer on Lake of the Woods, Canada

Be Here. Do That.

[Learn more](#)



CAMPAIGN PERFORMANCE

HALO MEDIA

HALO MEDIA RESULTS

Combination of :06, :15 and :30 video ads across multiple platforms in all US Drive markets



SOCIAL VIDEO ADS

Brand building through storytelling



Meta

VCR
15%



Pinterest

VCR
50%



PREROLL VIDEO ADS

Brand building through storytelling



YouTube

VCR
45%



Silverpush*

VCR
86%



Zefr*

VCR
96%



Zeta*

VCR
89%



CONNECTED TV VIDEO ADS

Brand building through storytelling



Roku*

VCR
99%



Samsung*

VCR
95%

* Third-party data provided by media agency on weekly basis

Channel	Amount Spent (CAD)	Impressions	CPM	VCR	Video Completions
youtube	\$215,000	18,863,043	\$11.40	45%	8,463,629
pinterest	\$150,000	16,246,322	\$9.23	50%	1,344,505
meta	\$149,998	20,519,940	\$7.31	15%	403,734
zefr	\$100,711	3,596,832	\$28.00	96%	3,469,481
silverpush	\$100,030	4,763,315	\$21.00	86%	4,115,747
samsung	\$87,554	1,965,294	\$44.55	95%	1,870,190
roku	\$65,182	1,747,044	\$37.31	99%	1,727,599
zeta	\$64,592	3,570,651	\$18.09	89%	3,163,303
Grand total	\$933,068	71,272,441	\$13.09	62%	24,558,188

DO TESTING OVERVIEW

\$50K DO prospecting media insights:

- Higher CPC and CPL than Meta or Demand Gen
- Pinterest yielded a more engaged audience: spending more time on page than Meta or Discovery



DO TEST
REDDIT
PERFORMANCE OVERVIEW

\$2.47

Cost-Per-Click

65%

Click-To-Landing

0:48

Engagement Time



DO TEST
PINTEREST
PERFORMANCE OVERVIEW

\$2.70

Cost-Per-Click

75%

Click-To-Landing

01:21

Engagement Time

LAKE OF THE WOODS



DEMAND GEN
PERFORMANCE OVERVIEW

\$0.14

Cost-Per-Click

90%

Click-To-Landing

0:20

Engagement Time



META
PERFORMANCE OVERVIEW

\$1.21

Cost-Per-Click

68%

Click-To-Landing

0:39

Engagement Time

CAMPAIGN PERFORMANCE

PARTNER MEDIA













PARTNER MEDIA RESULTS

DETAILS			METRIC	DEFINITION
Market:	United States		Landings:	Total website landings (DemandGen uses Google Ads conversions, rest use GA4 sessions)
Start Date:	May 27, 2024		GA4 Session:	A group of user interactions with a website that take place within a given time frame
End Date:	June 30, 2024		Google Ads Conversion:	First pageview detected by Google Ads Conversion pixel within the conversion window period
Traffic to:	Direct-to-Partner (EN Prospecting)		Ad Click-to-Landing (ACTL):	% Ratio of Total Landings to Total Ad Clicks
Budget:	\$100,000		Media Cost-per-Lead	Average cost of a lead to partner

Target Markets: Minnesota, Wisconsin

CAMPAIGN PERFORMANCE SUMMARY

<div>Spend (CAD)</div> <div>\$100,030</div> <div>\$100,000</div>	<div>Impressions</div> <div>27,832,310</div> <div>22,880,800</div>	<div>CTR</div> <div>1.53%</div> <div>2.08%</div>	<div>CPC</div> <div>\$0.24</div> <div>\$0.21</div>	<div>Ad Clicks</div> <div>424,681</div> <div>474,800</div>	<div>ACTL</div> <div>88%</div> <div>95%</div>	<div>Landings</div> <div>372,614</div> <div>451,400</div>
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CHANNEL OVERVIEW							
<div> COST EFFICIENCY Assessing advertising costs</div>		<div> CREATIVE EFFECTIVENESS Gauging creative resonance</div>		<div> AD CLICK LANDING RATE Tracking web traffic success</div>		<div> OVERALL CHANNEL HEALTH Measuring the cost per acquisition</div>	
<div> DemandGen CPC \$0.14</div>		<div> Meta CPC \$1.21</div>		<div> DemandGen CTR 1.86%</div>		<div> Meta CTR 0.53%</div>	
<div> DemandGen ACTL 90%</div>		<div> Meta ACTL 68%</div>		<div> DemandGen mCPL \$0.16</div>		<div> Meta mCPL \$1.77</div>	
Channel	Amount Spent (CAD)	Impressions	CPC	CTR	Ad Clicks	ACTL	Landings
google	\$55,031	20,888,453	\$0.14	1.86%	387,605	90%	347,235
meta	\$44,999	6,943,857	\$1.21	0.53%	37,076	68%	25,379
Grand total	\$100,030	27,832,310	\$0.24	1.53%	424,681	88%	372,614

A scenic view of a rocky shoreline. In the foreground, a small white boat with a blue stripe is moving across the water, leaving a white wake. The background is a steep, rocky cliff covered in dense green trees and shrubs. The sky is a clear, bright blue.

Thank you.

An Agency of the Government of Ontario

DESTINATION
ONTARIO

Environmental Assessment of the Proposed Pioneer Park Development

Conclusions and Recommendations

Reedy Bay

Reedy Bay is an important wetland (marsh) providing habitat for a diversity of fish and wildlife species; wild rice harvesting opportunities for Indigenous peoples; and drinking water for local residents.

To protect water quality in Reedy Bay for fish and wildlife, wild rice and drinking water the following is recommended:

- The proposed development's septic systems must be approved and inspected by the Ministry of Environment, Conservation and Parks (MECP) and/or the Northwestern Health Unit.
- Proponent develops and implements a sediment control plan during and after construction ensuring sediment does not enter Reedy and Regina Bays.
- No surface runoff or storm sewer water from the proposed development's roads, parking lots, septic systems, residences, or landscaped areas should be discharged or allowed to enter Reedy and Regina Bays.
- A minimum 30 m. vegetation buffer should be maintained between the development and the adjacent waters of Reedy and Regina Bays.
- To alleviate the concerns regarding boat gas/oil contamination and increased boat traffic stirring up sediments in Reedy Bay, the proposed docking facility should be located in Regina Bay.
- Ministry of Environment, Conservation and Parks (MECP) should be consulted to develop a water quality monitoring program to determine predevelopment water quality and for a period after development based on MECP recommendations. If there is a decrease in water quality attributed to the development, then appropriate mitigations measures should be implemented.

To ensure no loss of fish and wildlife habitat and wild rice in Reedy Bay:

- No developments (e.g., docks, boathouses, boat launch etc.) associated with the proposed development should occur in Reedy Bay,
- No alterations (e.g., dredging, removal of aquatic vegetation) should occur in Reedy Bay.

Pioneer Park

Pioneer Park is a small area with a relatively intact forest and ground vegetation cover including mature white pines, and distinct oak/iron wood, black ash and northern white cedar stands. The area provides habitat for a variety of birds and small mammals. The proposed development will remove and replace the existing forest cover with residences, roads, parking lots, septic systems and landscaped areas.

To maintain some natural habitat for birds and small mammals the following is recommended:

- Preserve all mature white pines (living and dead).
- Protect existing oak/iron wood, black ash and northern white cedar stands and incorporate them into future landscaping plans.
- Maintain a 30 m. minimum vegetation buffer between the development and Reedy and Regina Bays.

To protect migratory bird nesting in Pioneer Park:

- No site alterations or construction should occur during the general nesting period from mid-April to the end of August.

OR

- If nests are encountered during site clearing or construction the nest tree must be protected with appropriate setbacks and timing restrictions (OMNR 2010b).

Pioneer Park Bald Eagle Nest

The most important wildlife feature in Pioneer Park is the Bald Eagle nest. A Bald Eagle nest is considered Significant Wildlife Habitat and the Provincial Planning Statement (2024) indicates:

“Development and site alterations shall not be permitted in significant wildlife habitat unless it has been demonstrated there will be no negative impacts on the natural features or ecological functions.”

It is almost certain; Bald Eagles will abandon the Pioneer Park nest if the development proceeds as proposed. They may however, establish a new nest in the general vicinity and continue to forage in Reedy Bay.

If the development proceeds as planned it is recommended:

- The Pioneer Park white pine and nest must be protected (Fish and Wildlife Conservation Act 1997) and maintain a 20 m. vegetation buffer around the nest tree (OMNRb).
- Other mature white pines adjacent to Regina Bay (alive or dead) should be preserved and protected with a 20 m. vegetation buffer.
- Maintain a 30 m. minimum vegetation buffer between the development and Reedy and Regina Bays.
- Protect existing oak/iron wood, black ash and northern white cedar stands.

Bald Eagles may abandon the Pioneer Park nest, but these mitigation measures may encourage the eagles to continue perching and foraging in Reedy Bay.

The Pioneer Park nest was not used this year for breeding. It is unknown whether the Bald Eagles have permanently abandoned the Pioneer Park nest or are using an alternate nest and may return to the Pioneer Park nest in the future. If the objective is to maintain nesting and perching in Pioneer Park, a precautionary approach is recommended. This would include:

- Monitoring the Pioneer Park nest for the two breeding seasons (2025,2026) to determine and document whether the nest is active or inactive.
- Confirm whether there are any active alternate nests within the Significant Wildlife Habitat zone defined as the 400 to 800 m. area around the Pioneer Park nest.

Possible Scenarios

1. If Bald Eagles return within the next two breeding seasons (2025,2026) to nest in Pioneer Park, then no development or site alteration should occur within 100 m. of the Pioneer Park nest tree to be consistent with the Provincial Planning Statement (2024)
2. If an alternate nest within 400 to 800 m. of the Pioneer Park nest is used in the next two breeding seasons (2025,2026), the area is still considered Significant Wildlife Habitat. However, the new nest is now the primary nest while the Pioneer Park nest is considered an alternate nest. This would confirm, Bald Eagles have not abandoned the Significant Wildlife Habitat and are still using the area for nesting and foraging.

In this scenario, it is highly unlikely Bald Eagles would use the Pioneer Park alternate nest in the future, if the development proceeded as planned. MNR provides no specific guidance on how to address alternate nests other than to protect the nest tree and consider it part of the Significant Wildlife Habitat. To maintain Pioneer Park as perching and foraging habitat, it is recommended:

- The Pioneer Park alternate nest tree must be protected (Fish and Wildlife Conservation Act 1997) and maintain a 20 m. vegetation buffer around the nest tree (OMNRb).
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Recommended Option(s):

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- The above recommendation could be reconsidered if Bald Eagles do not nest in Pioneer Park in 2025. If so, construction should be restricted to the non-critical period September 1, 2025 to February 28, 2026. No access roads should be built within the 100 m. primary zone until the nest is classified as inactive (e.g., after the 2026 breeding season).

Township of Sioux Narrows - Nestor Falls

**P.O. BOX 417
SIOUX NARROWS, ONTARIO
P0X 1N0**

**Phone (807) 226 - 5241
FAX (807) 226 - 5712
www.livethelakelife.ca**

Report to Council

Council Meeting Date:	October 1, 2024
Prepared By:	Pioneer Park Update Heather Gropp, Community Development Officer

Staff continue to work through our due diligence on this file at this time.

The receipt of the entire Environmental Impact Study of this project on Pioneer Park has been delayed. However, we are in receipt of the recommendations/conclusions. Attached to this report are the recommendations of the Biologist. In his recommendations, Barry Corbett goes through a number of environmental considerations for Council and lays out a number of mitigations that would permit this development to move forward, should Council choose to proceed. The final report will be delivered by the end of this week. Barry Corbett, is available to meet with Council to review the report and answer any questions, should this be of interest to Council.

There have been questions regarding the value of this development to the community and the value of the land. For Council's information the future tax revenue potential of this development is not insignificant. It is important to note that MPAC has the final say over the assessment valuations of each property. However, given the location and the base price of these properties it is reasonable to expect returns in assessment value as follows:

Assuming a \$300,000 assessment on each property, the annual tax revenue generated for phase one of the development would be \$17,906.24. The annual tax revenue generated for the entire development at this rate would be \$58,195.28.

Assuming a \$500,000 assessment of each property, the annual tax revenue generated for phase one of the development would be \$29,842.72. The annual tax revenue generated for the entire development at this rate would be \$96,998.84.

The Township received a letter of support for this project from J. Rebbetoy dated September 9, 2024. It has been attached to this report for your information.



Live the Lake Life

Environmental Assessment of the Proposed Pioneer Park Development

Conclusions and Recommendations

Reedy Bay

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Jim Rebbetoy
Box 214, Sioux Narrows, ON P0X 1N0

September 8, 2024

Township of Sioux Narrows - Nestor Falls
Box 417
Sioux Narrows, ON P0X 1N0



Dear Mayor and Council:
Re: Pioneer Park Condo Developlment

Would like to express my support for this project. Having recently done a 5 bare lot condominium development at 19 Miller Rd in Sioux Narrows, I can appreciate the amount of work, planning, thought and experience put in so far.

This condo plan is a good use of land owned by the Township for the betterment of the community. From what we had to do, every aspect of sewage, fisheries, navigation, land use, environment and for us even an archaeological assessment was thoroughly looked at by various government agencies.

The property at 19 Miller Rd will be a mix of commercial and residential. To separate the two a hedge was planted this year for a visual break. Will take a couple of years to be effective. Perhaps this might be a way to separate the Pioneer Park Condo development from the one house that is close to the property line.

Some experiences of doing business in Sioux Narrows -

- started the Northern Lights gift shop in 1976. The owner of the largest gift shop in Sioux Narrows went to town council to get a bylaw passed for no new gift shops as there are already too many.
- moved Floating Lodges houseboat rentals to it's present location at 19 Miller Rd. So many people complained about the houseboats impeding navigation by the bridge, the Coast Guard sent a person from Owen Sound three times and brought their largest boat to Sioux Narrows three times to see if this would happen.
- when the town proposed building the Medical Centre on Fickas Rd the ridicule by town people was crazy. Best thing that ever happened.

Thank for you time.

Sincerely,

Jim Rebbetoy

(Written Report submitted as not present at meeting.)

Nestor Falls Recreation Committee:

- holding a meeting to try and recruit new volunteers on Oct. 1, providing dinner at for those that attend at 6:30pm and the meeting starts at 7pm

Nursing Station:

- have a new doctor joining the clinic primary care team; Dr. Carlisle, she will be joining Dr. Lass and Dr. Anderson to help provide services at the clinic
- reminder that the clinic is only able to provide services to patients who are not rostered with doctors elsewhere
- there will be a flu shot clinic happening at the nursing station on Nov. 5, will be booking appointments for the morning and then the afternoon will be walk-ins

Health Hub:

- we now have services at the Health Hub next door to the clinic, Dr. Christopher Brown will be providing naturopathic services, and Shannon Mathewson, advance foot care nurse will be providing services as well, there are hosting a welcome event at the Health Hub on Oct. 21, from 4-5:30pm
- just a note, we do still have Sue McLeod providing foot care services at the clinic and lifelabs remain providing services to residents as well

Fire Department:

- The Chief provided a summary of his activities at Fire Con
- Attended a fire chiefs meeting on Sept. 4, discussed OFM training and the certification online portal, firefighters can create an account and will be able to access all their current training certifications
- there is a training calendar that is updated frequently so firefighters can plan with the Regional Training Centre or closest fire department with the chiefs approval, they can subscribe to courses they want to attend
- attended a chiefs meeting on Sept. 5, discussion around mutual aid meetings and then there was an Ontario Association of Fire Chiefs/Provincial Association Committee meeting
- fire chiefs from Kenora, RR, and TBay were in attendance
- Assistant Deputy Fire Marshall Keith Wells was in attendance to answer questions regarding mutual aid concerns, policies, by-laws, and provide advice for chiefs when another department is needing/asking for mutual aid from another department
- Township of SNNF is a part of the Kenora District Fire Mutual Aid Association and if help is needed we can simply ask for resources with the Fire Coordinator-Fire Chief Chris Wood of Dryden
- attended a OAFM/PAC meeting, president Deputy Chief of Mississauga Rob Grimwood had shared his update with the latest OFM fire grant
- FD is also hosting a rescue and response night at the fire hall in SN, will be having a BBQ, meet your emergency services crew, and learn about fire safety, Oct. 11 from 5 to 8pm

RRDMA:

- I attended the executive meeting for RRDMA in August, and the general meeting in Sept.
- there was a lot of discussion regarding the closure of the ambulance base in Emo, and the 3 doctors leaving the clinic in Rainy River
- at the general meeting the CEO from DRRSB attended and presented on the Emo ambulance closure, she provided an overview of the service, why they decided to close the ambulance

temporarily, and some of the initiatives they're working on to recruit more paramedics to the region

- Dr. Ennett from the RR Clinic presented and discussed the doctors leaving and some reasons why

- Riverside provided a letter stating that they have secured physician services in RR until the end of November, but there is no plan after that, this means there will be no doctors in RR at the clinic or at the hospital after Nov.

- RRDMA decided to submit letters regarding the Emo ambulance closure to the MOH, MP's, MPP's, and Doug Ford with our concerns, as well as a letter sharing our concerns about the lack of physician's in the RR District, and calling for the disbanding of the current board at Riverside Health Care, and the creation of a new board



DISTRICT OF RAINY RIVER SERVICES BOARD

450 Scott Street
Fort Frances, ON
P9A 1H2

Ph: (807) 274-5349
Fax: (807) 274-0678
Toll Free: 1-800-265-5349

• Children's Services • Paramedic Services • Ontario Works • Community Housing

Briefing Note

To: Rainy River District Municipal Services Association

Subject: Delivering Paramedic Services in the Rainy River District

Purpose: To outline the critical shortage of paramedics in the District of Rainy River and opportunities for support to help address challenges in the current environment.

Context:

- The Rainy River District Paramedic Service has an existing and ongoing staffing shortage. With 7 resignations in 2024 alone, the shortage has reached a critical point.
- By the end of the summer 2024, the service will be operating with approximately 30% fewer Full-Time Equivalent (FTE) paramedics than what are needed to maintain its four (4) base service delivery model (i.e., a minimum of 46 FTEs is required for the current model, the service will be operating with approximately 32).
- For the last several years to address shortages, the service has been relying on existing staff to forgo earned vacation and time-off, and to work significant hours of overtime. This is no longer sustainable. Paramedics have self-reported to exiting the service due to working conditions and the service is at significant risk of losing more.
- In July 2024, the District of Rainy River Services Board made the difficult decision to take deliberate action to address the ongoing strain on the organization's ability to maintain safe working conditions and provide effective service levels across the district.
- The desire of the DRRSB is to support paramedics across the district to deliver the best possible services to the citizens while respecting the challenges of a front-line service provider occupation, including a need for regular time-off and vacation.

Continuing Efforts to Address Staffing Shortages:

Temporary Staffing Solutions:

- Authorized overtime for current staff to bridge gaps
- Introduced flexible scheduling options to better accommodate staff availability and reduce burnout

Recruitment and Retention:

- Attending public events to represent and promote service

- Participating in job fairs and establishing partnerships with area high schools, educational institute, and college to attract new graduates.
- Introduced incentive program to recruit staff (i.e., Learn and Stay program, Education Cost Recovery program)
- Introducing small financial benefits and non-monetary changes to retain existing staff.

Policy and Process Improvements:

- Worked collaboratively through the Labour Management Committee to make policy changes to align with and reflect previous board direction to address retention (i.e., support for increased access to physical fitness in the workplace, shift scheduling, ...)
- Improved onboarding processes to ensure new hires are well-integrated and supported from day one.

Longer Term Staffing Solutions Underway:

- Working collaboratively through the Labour Management Committee and with neighbouring paramedic services to explore longer term solutions.
- Working with local educational institutions (i.e., Seven Generations) to provide placements for current students in the paramedic program.
- Exploring staffing models that may better suit current and likely near future realities.

Requests for Provincial Support:

- At an August 2024 delegation meeting with the Minister of Health, the DRRSB asked the Minister to consider the following actions:
 - **Support a Targeted Recruitment Campaign:** Develop and implement a recruitment campaign to attract paramedics to the rural and remote areas of the province, including the Rainy River District.
 - **Provide Additional 100% Provincial Funding:** Allocate specific 100% provincial funding for rural and remote services to offer competitive salaries and benefits, purchase updated equipment, improve outdated and inadequate infrastructure (i.e., bases) and implement workplace health and safety initiatives (i.e., peer to peer support, mental health supports etc.) to better enable northern paramedic services, including the DRRSB, to recruit, retain and remain viable and competitive.
 - **Enhance Healthcare Delivery:** Continue to address the acute shortage of healthcare workers across the north broadly to improve access to family physicians, emergency paramedic services, community paramedicine, and mental health support in the district.

Background - General:

- The current service model established in 2002 has paramedic services delivered through four (4), twenty-four (24) hour stations, located in Atikokan, Fort Frances, Emo

and Rainy River and via a small Community Paramedicine Program (i.e., 1 dedicated paramedic with occasional additional support).

- Atikokan, Emo and Rainy River require approximately 10 FTEs to operate 24 hours a day, while Fort Frances requires approximately 15 and the Community Paramedic program requires one (a total minimum need of 46).
- The district has faced long-standing physician shortages, and more recently, shortages of nurses, personal support workers, mental health professionals, and paramedics.
- Staffing shortages are a reality for Paramedic Services across the province and services are competing with one another in efforts to recruit and retain.
- The Rainy River District faces challenges that exacerbate those being experienced in more urban communities. As reported by paramedics declining offers of full-time employment and leaving the service for employment elsewhere, recruitment and retention efforts are hampered by the rural and remote nature of the district, uncompetitive salaries and benefit packages, and an inability to maintain work-life balance.

Prepared by: Charene Gillies, Chief Administrative Officer

Date: Sept 12, 2024

Riverside Health Care Secures Physician Services in Rainy River Through November 2024

Riverside Health Care has secured physician hospital services, including emergency room coverage, at the Rainy River Health Centre from October 1, 2024, to November 22, 2024.

Our Team continues to work on scheduling locums for the remainder of 2024 and is actively engaging with Ontario Health to develop a permanent solution that will address both hospital and primary care needs.

We want to extend our appreciation to Todd Hamilton, Physician Recruiter, for his continued efforts to ensure the continuity of Rainy River services.

At Riverside, ensuring consistent access to health-care services remains a priority. We recognize the critical role these services play in the well-being of our communities, and we remain committed to meeting their needs.



ANHP OHT Bi-Weekly Partner Meeting (In-Person)

Wednesday, September 4th, 2024 1:00 pm – 3:00 pm (CST)

LOCATION: Northwestern Health Unit Boardroom – 210 First St. N, 5th Floor

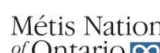
Minutes

Co-Chair(s):	Jennifer Dreaver & Cheryl O'Flaherty	Note Taker: Christa Hopkins
Attendees:	Lisa Doerksen, Colleen Neil, Michelle Spencer, Henry Wall, Karen Ingebrigtsen, Eleanor Skead, Debbie Everley, Dr. Kit Young Hoon, Marilyn Herbacz, Cheryl O'Flaherty, Lisa Moncrief, Kyle Attanasio, Sarah Whorpole (on-line) Anita Cameron, Christa Hopkins	
Regrets:	Graham Chaze, Bob Stewart, Gale Black, Sara Dias, Jennifer Dreaver, Chief Lorraine Cobiness, Karen Cederwall, Rita Boutette, Dr. Jillie Retson, Dr. Shannon Wiebe, Eric Shih, Paul Derouard	
Objectives:	<ul style="list-style-type: none"> Supportive Housing WG update Update from the ANHP OHT Governance WG Roundtable discussion regarding HART Hubs and SPOs and ANHP OHT's involvement and roles. A presentation on the release of the NWHU Alcohol Use Dashboard Update will be provided on the Rural Generalist Council and the LWDH Emergency Department. 	

#	Presenter	Item & Purpose	Action
1. CALL TO ORDER:			
1.1	Chair	Meeting recording	Noting that the meeting is being recorded NOTE: Recording not completed for last 30 minutes of the meeting due to technical difficulties.
1.2	Elder Eleanor Skead	Welcome and opening remarks	
1.3	Chair	Meeting Objectives	
1.4	Chair	Call for Additional Agenda Items	Henry Added as Agenda item 2.8
1.5	Chair	Declaration of any Conflicts of Interest	None Declared
1.6	Chair	Approval of Agenda	Approved by Debbie Everley
2. STRATEGIC and GENERATIVE ITEMS:			
2.1	Lisa/Colleen	Supportive Housing Update <ul style="list-style-type: none"> Looking to establish a Supportive Housing Working Group. Seeking representation from KDSB as a subject matter expert and to serve in Co-Chair role alongside other partners who provide housing for folks in our community 	Call to Partners to put forward members from their organizations for a Housing WG It was noted that Melissa Calder and Cathy Bowman have put



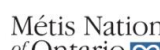
		<ul style="list-style-type: none"> Looking for an Indigenous Co-Chair for the group. Colleen is awaiting information from KCA and will then hand the culminated Supportive Housing inventory to Lisa D. & the Co-Chairs Colleen will share a draft Terms of Reference to be reviewed and finalized by the WG. Communications strategy is required once we have the data so we can dispel myths in our community that exist so that we can start showing some of the great work that we do instead of always being perceived as failing. Colleen has sent an email requesting Partner Execs to appoint best suited member from their SPO's to sit at that table. Henry has suggested a future discussion with the Partners on what the 16 units at the Norwood Apartments should be used for. He sees the role of KDSB as that of landlord and who at the Partner Table could be the programming/service providers? Cheryl indicated that we need to help KDSB with this and to be successful, we have to identify where does the need lie in our community and collaboratively address where's the highest need and how to prioritize those available units right now for the fall? 	<p>forward their names for membership representing WNHAC</p> <p>Michelle Spencer indicated that she and Jess Rheault would participate and represent District of Kenora Homes and Community Services (Pinecrest)</p> <p>Lisa D. will support the Co-Chairs in bringing together the initial meeting of the Working Group and share the completed inventory</p>
2.2	Karen I.	<p>Update from ANHP OHT Governance WG</p> <ul style="list-style-type: none"> Colleen and the Co-Chairs have met with the lawyer, Mark Bloomberg, to discuss incorporation. There is a desire to align with the principles, values, and collaborative decision making framework and history of the All Nations Health Partners and to simplify the process of becoming an incorporated body One of the real benefits of becoming an incorporated body is that we will then be in a position to receive funds The government is still working on direction around incorporation but we can proceed as some organizations have done so already To become an incorporated body, we need to have directors, officers and members. The WG will ask Mark for clarification and to 	<p>Colleen will send the questionnaire from the lawyer for guidance to answer potential questions from SPO Boards</p> <p>Mark Bloomberg (lawyer) will present to Partners at a future meeting</p>



		<p>expand upon each of these governance roles within the All Nations Health Partners</p> <ul style="list-style-type: none"> Kyle A. suggested we should have a shared communication plan to bring back to each board to make sure we are all aligned 	
2.3	Henry	<p>Announcement from MOH regarding funding for HART Hubs</p> <ul style="list-style-type: none"> The MOH is looking at setting up 19 HART Hubs 9 will go towards the facilities that are closing This leaves 10 that are open for bids across the province. It includes 2 Indigenous-led HART Hubs. The intention of interest is to be submitted by September 20th Do the Partners want to submit an intent and if so, mainstream or Indigenous stream? Is this an opportunity to look at this as a collective between Kenora and Sioux Lookout? Anita suggested that a regional approach makes sense. There is a population that's moving around the region so to have a service or solution in one location that's not available or accessible in any of the others doesn't make sense. She also added that if there is serious consideration being given to Indigenous streams, there needs to be more Indigenous people at the table making that decision and designing the whole concept before the conversation goes too far Looking at the guidelines of the HART Hub, there appears to be a lot of flexibility in building something that is right for the community We have components already in place that would make a HART Hub. It's not all under one roof but we could have a way of tying it all together to actually create a system We may have enough existing resources to pull together a Hub without additional funding, or additional funding through some other funding patterns and figure out how to align it in a strategic way. Lisa suggested that other key ANHP Partners should be included in the discussion and that the decision should be deferred until they 	<p>Attachments were sent to Partners with pre-meeting materials.</p> <p>Special meeting required to discuss submission of the intention of interest due September 20th</p> <p>Lisa and Henry to have touch points with Sara and Jennifer to bring them up to speed</p> <p>Bring forward HART Application for a decision of whether to submit an intention to apply at the next ANHP OHT Meeting on Sept. 18th.</p>



		can consult with the other Partners that were not present. Particularly, CMHAK and KCA.	
2.4	Dr. Kit Young Hoon	<p>Release of the Northwestern Health Unit Alcohol Use Dashboard</p> <ul style="list-style-type: none"> • Dr. Kit Young Hoon provided a presentation and demonstration of the Alcohol Use Dashboard on the NWHU website. • NWHU may do a media release encouraging members of the public or partners to use this dashboard with some key messages encouraging people to think about the harms of alcohol to be aware of and how they may want to potentially change their alcohol drinking practices. • The question of where organizations could get this data, specifically packaged, that the SPOs could provide to their program users, patients, etc. Was raised. Could the NWHU provide? • She would have to give that feedback to the team to see what they could develop but they would have other types of materials just targeting general impacts of alcohol on various populations particularly for pregnant women. 	<p>Attachment was sent to Partners with pre-meeting materials</p> <p>Dr. Kit Young Hoon will follow up through email</p>
2.5	Cheryl	<p>Update on Rural Generalist Council</p> <ul style="list-style-type: none"> • Media Strategy • The last meeting with MOH was on July 18th and they agreed to a number of points that they had asked for and disagreed with some. They provided MOH with more information and they haven't really had much information since then. • MOH is asking for a meeting on September 10th. They are hopeful that they'll have a meeting and start moving forward • In the meantime, the Negotiation Team has been meeting and strategizing on how do to quickly get some action on this • The Locums do not provide continuity of care. It's a false work force and not sustainable • There was a brief, 10 minute conversation with the Parliamentary Assistant at the AMO conference to highlight the issues we are facing and they appeared surprised, although genuine. 	<p>Attachment was sent to Partners with pre-meeting materials</p>



		<ul style="list-style-type: none"> OMA filmed a video @ LWDH with a Locum recently which will hopefully provide traction for the issues being experienced. 	
2.6	Cheryl	LWDH Emergency Department Update-ER Dashboard for July	Attachment was sent to Partners with pre-meeting materials
2.7	Lisa	PFECAC Recruitment <ul style="list-style-type: none"> Lisa asked Partners to please share the promotional poster 	Call out to Partners to please share the PFECAC poster provided by Christa
3. CLOSING ITEMS			
3.1	Chairs	Summary of decisions and actions	Christa to provide post-meeting minutes
3.2	Chairs	Confirmation of the next meeting	Virtual Meeting – September 18th – 1-3 pm
3.3	Chairs	Wrap-up, reflections and closing	



Oct 2024
Council meeting Report

Sept 10, 2024

Rec Committee Meeting
Community Hall @ 5pm

Council Rep - Gale Black

Attendees: Jackie, Kevin, Jake, Mike, April.

Bassin For Bucks: Going over Money earned and how the bar sales went. Kevin and Dawn bartended and sales went good, did not make as much as last year but still not too bad for sales. Only had options of Beer and Wine. Did cash bar, no tickets. Question do we do drink tickets with the hopes of people buying more tickets and not using them vs. cash at the bar?

Signed Resolution for reimbursement

Jess from The Men's Club Came to the meeting and he was asking if the Men's Club can do a donation to the Rec Committee towards something Christmas related.. Need to let him know right away what we are wanting to do.

Thinking of a Outdoor Christmas party at the Sports Complex, With Skating, Hot Chocolate, Music, S'mores and Ice Bikes Rentals From Mosswood? Mens Club donation could cover part or all of the ice bike rentals.

Name of the Event: "Glide into the Holidays"

Up Coming Events That are being Planned

Halloween: Doing a Maze of hay bales at the Sports Complex, a Small haunted maze with tables set up for people who want to pass out candy on Halloween. Asking people if they want to join in on the fun and pass out candy.

Thoughts on a name for the event could be "Harvest of Horrors"

Need to make posters and welcome the public to join in with a section of the maze , and they can help decorate or set up a table to give out candy.

Mike is taking the lead on this Event. So will let us know what he wants all of us to do.

Mikes thought would be cars would park in the front parking lot, follow the road leading to the rink which would be decorated then hay bales and maze inside the rink and tables with people passing out candy.

Would like to hold off trick or treaters till dark so try to have the event start at 5:30 (hopefully dark)

Rec Committee members would dress up for the event and could get a few other volunteers to dress up as well. Scary but not to scary. We would also pass out candy as well.

Mike is going to contact Lauri and few people about hay/straw bales.

Mike will ask and book the Sports Complex for halloween with Tim. Also will ask Tim if he had any ideas on this as had made comment earlier in regards to a haunted hike or halloween at the rink.

Free pumpkin carving at the community hall a few days before the event open to the public or just the people who want to pass out candy?

Girl Guides will carve Pumpkins to Donate.

Next Meeting Will be Thursday September 26th at 5 pm